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Which hosting plan for a content creator: videos, links and sponsors

Plans by Type of Website

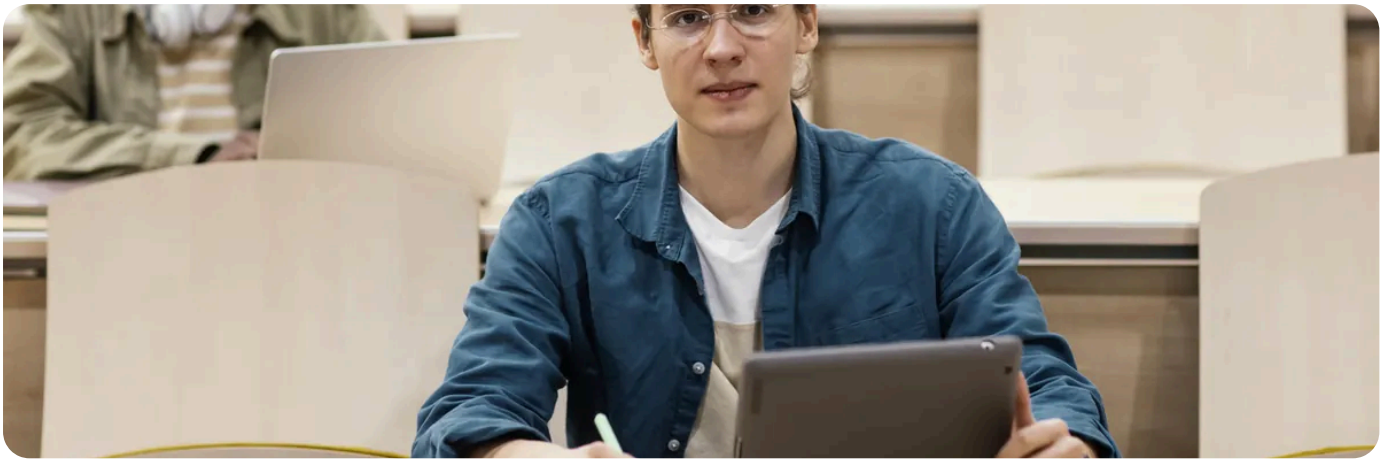
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Which hosting plan for a content creator: videos, links and sponsors

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The short answer: a content creator lives on platforms, and the platforms are not theirs. A site of your own is the **place nobody can take from you**: a page with your links, your best videos, an e-mail list and a contact for brands. It is a light site, and **the entry plan will do**.

What the site needs

What	What to do
Links page	A page that gathers your networks, the latest video and what you sell. It can be your main address instead of a platform's link: **Pointing your domain at a social page**.
Videos	Embed them from a video service; do not store them on the hosting: **Videos on your website**.
E-mail list	Your audience, which is yours. A newsletter reaches those who follow you without depending on the algorithm: **Subscribers and newsletter**.
Sponsorships and contact	A page for brands: who you are, who you reach, what kind of collaboration you accept, and an e-mail on the domain.
Products or support	If you sell courses, templates or merchandise, a link or a small shop: **Which plan for a shop**.

Getting started

1. **Choose a short domain** with your name or the channel's: **Choosing the right domain**.
2. **Start with the entry plan** and a home page with links, the best videos and the list sign-up.

3 **Put the address** in every network's description and every video's, and as a QR code at events: **UTM links**.

4 **Write the page for brands** with your audience's true figures.

5 **Measure where visitors come from** and choose where to invest your time.

! **If a platform closes your account, you lose the audience.**
That is why the e-mail list and the site must exist now, before you need them. And never invent follower numbers for brands: they get checked, and losing credibility costs more.

Sponsorship requests arrive by e-mail: use the domain's address. **Free e-mail or e-mail on your own domain**.

NEED A HAND?

Want to build a channel's or project's site? Tell us which platforms you use and which videos you want to show.

Open a support ticket →

In our plans

Situation	Plan	Why
Starting: links page, embedded videos, list sign-up and page for brands	Pro	1 site, 10 GB SSD NVMe, unlimited e-mail accounts on your domain
Several channels or projects, each with its own domain	Plus	6 sites, 20 GB SSD NVMe
Courses, templates or merchandise with many files	Ultra or Business	unlimited sites, 30 to 200 GB SSD NVMe

WHEN TO MOVE UP: when you start storing large files (videos stay with the video service), when a second or third channel wants its own site, or when a newsletter sent from the hosting itself reaches the hourly limit of e-mails: 100 on the Pro plan, 200 on Plus and 300 on Ultra. Moving up does not lose the site.

SEE ALSO

- Pointing your domain at a social page or WhatsApp link: redirects on your hosting
- Videos on your website: upload them or embed from a video service
- Collecting subscribers and sending a newsletter from a WordPress site
- Which hosting plan for an online shop, and the signs it needs more
- How to choose the right domain for your business
- UTM links: finding out which campaign brought each visit

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