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Choosing your WordPress home page: a static page or your latest posts

Content, Themes & Plugins

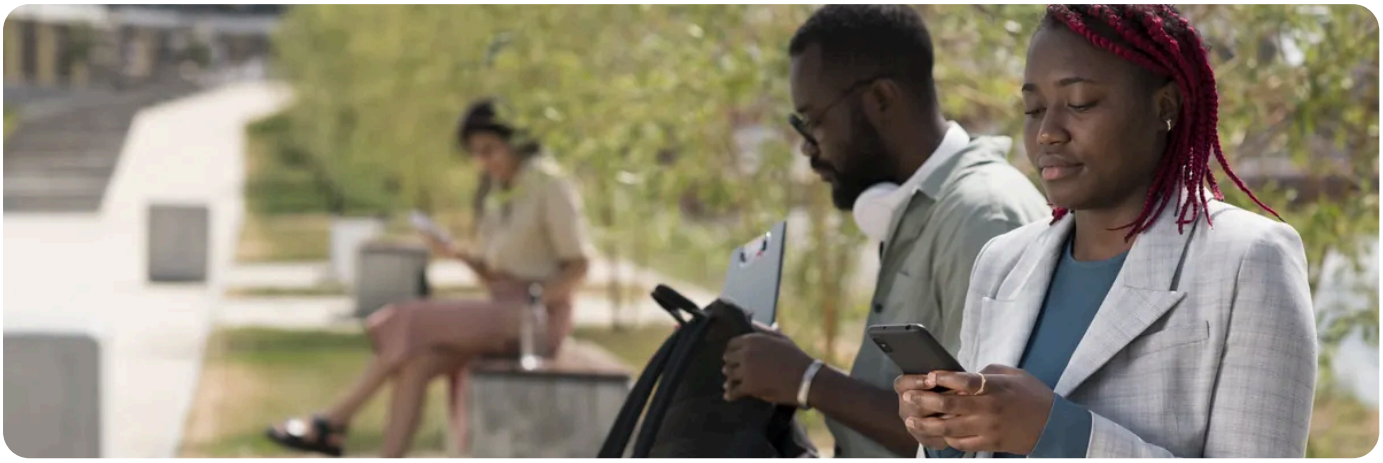
CODE	VERSION	COUNTRY · LANGUAGE
RLX-AO-KB-1862	v2026.10.15	Angola · English

Interweb Angola
RLX Angola, Lda. · Group RLX Holdings
Tax ID (NIF) 500 260 5724 · Commercial registration no. 26464-25/250724

https://www.meu.interweb.ao/knowledgebase/1862

Choosing your WordPress home page: a static page or your latest posts

Content, Themes & Plugins Created on **October 15, 2026** 2 min read



The short answer: WordPress can show on the home page **your latest posts** (like a blog) or **a fixed page you wrote** (like a company site). You choose it under **Settings > Reading**, in "Your homepage displays". For almost every business, the fixed page is the right one.

Which to choose

Your site is...	Use
A company, shop or service	**A fixed page.** You control what the visitor sees first. The blog, if you have one, goes on another page.
A blog	**The latest posts.** The home page is the list of what is new.
A company with a blog	**A fixed page** for the home and **another page for the blog** (for example, "News").
A shop (WooCommerce)	A fixed page, with featured products. The shop has its own page.

Step by step

1. **Create two pages:** "Home" and, if you want a blog, "News" (or "Blog"). They can be empty for now: **Creating and editing pages**.
2. **Open Settings > Reading.**
3. **Under "Your homepage displays",** choose "A static page".

4 **Choose “Home”** as the homepage and “News” as the posts page. Save.

5 **Write the home page** with what the visitor looks for: **What goes on your home page**.

6 **Check on a phone** and in the menu: **Menus in WordPress**.

! **Do not pick the same page for both things.**
If the “Homepage” and the “Posts page” are the same, the home page shows the list of posts and loses the text. In a block theme, the home page also depends on the Editor’s “Home” template.

A home page that is also a landing page for an ad is another thing: **Landing pages**.

NEED A HAND?

Is the home page not showing as you chose? Open a ticket with the address and what you see.

Open a support ticket →

SEE ALSO

- What goes on your home page: five things a visitor looks for in the first ten seconds →
- Landing pages: what goes on one, and why it is not your home page →
- Creating and editing pages in WordPress →
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