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Which hosting plan for a bakery or catering business: orders, menu and events

Plans by Business Sector

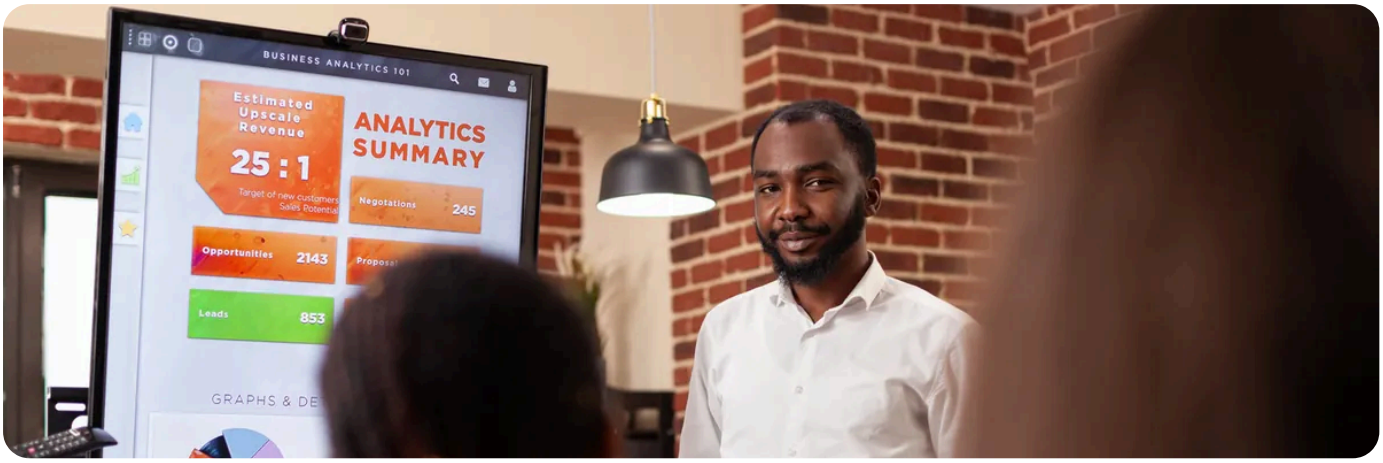
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Which hosting plan for a bakery or catering business: orders, menu and events

Plans by Business Sector Created on **October 15, 2026** Updated on **October 18, 2026** 3 min read



The short answer: a bakery or caterer sells **what you can see and what is ordered in advance**. The site is light, with many food photos, and **the entry plan is enough**. What makes the difference is saying clearly **what is available, how far ahead to order and how**.

What weighs, and what does not

Part of the site	What to do
Products and menus	Photo, name, size or portion and price as **text**. For events, packages with the number of people.
Lead times	Say how far ahead you need an order (a cake, a buffet) and the days with no production. It saves pointless contact.
Orders	By WhatsApp, with the product name in the message: **Putting WhatsApp on your site**. The WhatsApp Business catalogue helps: **The WhatsApp Business catalogue**.
Allergens and ingredients	True information, in view. Rules on labelling and allergens vary by country: check yours, and if in doubt write “ask us”.
Photographs	Good natural light, the same table and background. Shrink them: **Image optimisation**.

How to choose, step by step

1. **Start with the entry plan** and a site with products, events, about us and contact.

2. **Update what is available** when it changes (day, season, holidays). Pick a tool the team can edit the text with on their own.

3 **Create the Google Business Profile,** with hours and photos: **Being found on Google**.

In our plans

Situation	Plan	Why
Start: products and menus with photos, lead times and a WhatsApp button	Pro	1 site, 10 GB NVMe SSD and unlimited e-mail accounts on your own domain, for orders and events
Bakery and catering as separate sites, or a shop with payments	Plus	6 sites, 20 GB NVMe SSD and unlimited databases for the shop
A big catalogue, a photo archive of events and several brands	Ultra or Business	unlimited sites and 30 to 200 GB NVMe SSD

WHEN TO MOVE UP: Move up when you add delivery and payments on the site (it is already a shop), when the food photos fill the 10 GB (Disk Usage in cPanel shows it), or when the notices to customers in busy seasons reach the 100 e-mails per hour of the Pro plan. Moving up can be done at any time and the site is not lost.

4 **If you want delivery and payments on the site,** it is already a shop: **Which plan for a shop**. For a place with tables, see also **Which plan for a restaurant**.

Do not promise what the kitchen cannot do.
A missed deadline on a wedding order costs more than saying “we do not have that date”. Be clear about production limits.

In busy seasons (holidays, year end) orders arrive all at once: a notice on the site with the last day to order avoids many messages.

NEED A HAND?

Want to put your bakery or catering online? Tell us what you sell and how you receive orders.

Open a support ticket →

SEE ALSO

- Putting WhatsApp on your site: the link, the button and the ready-written message
- Setting up a product catalogue in the WhatsApp Business app
- Image optimisation and WebP
- Which hosting plan for a restaurant: menu, photos and bookings

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