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Which hosting plan for a start-up landing page and waiting list

Plans by Type of Website

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Plans by Type of Website Created on **October 15, 2026** Updated on **October 18, 2026** 3 min read



The short answer: a presentation page with a sign-up form is **very light**: **the entry plan is enough**. It has one peculiarity: if the launch goes well, the visits arrive **all at once**. What protects it is not a big plan, it is a simple page, cached, and a form that does not fail.

What weighs, and what does not

Part of the site	What to do
The page	One page: what it is, who it is for, what it does differently and a sign-up button. See **Landing pages**.
The form	It is the page's reason to exist. Test that each sign-up is saved and that the person gets the confirmation. See **A contact form that actually reaches your inbox** and **Why your e-mail is not sending or receiving**.
The e-mail list	Ask for consent and give a way out: **Building an e-mail list legally**.
The launch	Visits and sign-ups bunch up on the day. See **Preparing for a traffic spike**.
Measuring	Knowing where the sign-ups come from is enough: **Google Analytics**.

How to choose, step by step

1. **Start with the entry plan** and a simple HTML page or a light editor.
2. **Get the right domain from the start:** changing address after the launch costs visits.

3 **Switch caching on** and measure the page on a phone: **Core Web Vitals**.

4 **Make a test sign-up** with an e-mail that is not yours, to see the confirmation as the person sees it.

5 **Review the plan** when there is a product: user accounts, payments, an application running. Then you may need a VPS: **VPS servers**.

A waiting list is a promise.
Say when it starts and keep to it, or say you do not know. And do not send messages to people who did not sign up: see **Personal data protection**.

If your idea depends on an application running (and not just a page), say so when asking for help: the right plan is a different one.

NEED A HAND?

Launching a start-up page? Tell us the date and how many people you expect.

Open a support ticket →

In our plans

Situation	Plan	Why
A landing page and a waiting list	Pro	1 site, 10 GB SSD NVMe, and unlimited e-mail accounts on your own domain for the team and the confirmations.
A landing page plus a blog, documentation or a second site	Plus	6 sites and 20 GB SSD NVMe.
The product itself: user accounts, an application running	VPS or Cloud	Full access by SSH and resources of your own: VPS1 has 1 vCPU, 2 GB RAM and 40 GB NVMe, and Cloud1 has 1 vCPU, 2 GB and 25 GB.

When to move up: on launch day the sign-up confirmations go out all at once, so if they reach the plan's limit of e-mails per hour (100 in Pro, 200 in Plus, 300 in Ultra), that is the sign to move up. The other sign is the product appearing: as soon as there are user accounts, payments or an application running, a VPS or Cloud plan fits better than a shared one. Moving up can be done at any time without losing the site, and every plan has an automatic daily backup with free restores.

SEE ALSO

- **Landing pages: what goes on one, and why it is not your home page**
- **Preparing for a traffic spike: a campaign, a launch or a live event**
- **Building an e-mail list legally: consent, sign-up forms and unsubscribing**
- **A contact form that actually reaches your inbox**

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