

KNOWLEDGE BASE · PUBLIC DOCUMENT

Which hosting plan for a clinic or health professional: bookings, privacy and what not to publish

Choosing the Right Plan

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Interweb Angola

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The short answer: a clinic's presentation site, with services, team, opening hours and a contact form, is light, and **one of the first shared plans is enough**. What needs care is not the plan: it is **what the site collects and shows**, because this is health.

What weighs, and what does not

Part of the site	What to do
Patient data	Do not ask for clinical information in a website form or ordinary e-mail. A name, a phone number, a preferred time and the reason in general terms are enough; the rest is handled by phone or at the practice. See Personal data protection .
Photos and testimonials	Only with written consent from whoever appears. Some professions have their own rules on advertising and "before and after" photos: check those of your professional body.
Bookings	A simple form is enough for many. A booking system can be a plugin or an outside service inside the page. Test the e-mail that notifies reception: Why your e-mail is not sending or receiving .
Address, hours and emergencies	As text on the page, never only in an image. It is what people look for first and what Google reads.
The clinic's e-mail	On your own domain, not a free address: Free e-mail or e-mail on your own domain .

How to choose, step by step

1

Start with the entry plan. A presentation site with a form makes few simultaneous requests.

2

Install the SSL certificate and confirm the padlock before publishing the contact form.

3

Create the Google Business Profile with the hours and phone: it counts for more than the plan. See **Being found on Google**.

4

Review the plan only if the site starts doing more: a patient area, online results, bookings with payment. That is no longer a presentation site.

A website is not a clinical records system. If you plan to keep patient files or results online, do not do it on an ordinary site: get advice from someone who knows your country's health rules and use software made for it. Laws vary: check what applies to you.

Put a call button and a WhatsApp button at the top of the page, on the phone. Someone looking for a clinic wants to call, find out where it is or book.

Want to put the clinic online and not sure where to start? Tell us what you need and we will name the simplest plan.

[Open a support ticket](#)

SEE ALSO

Personal data protection: what applies to your website

Being found on Google: Business Profile, Search Console and the basics

Why your e-mail is not sending or receiving

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